

TESTIMONIALS

“My participation in the Fellowship has paved the way for multiple conversations and reflections within the organisation, which has triggered some important discussions between the Senior Executive team and the CSR volunteer team in the local office.”

– **Shyn Yee Ho-Strangas (Fellow),**
 Director of Global Product Management,
Expedia

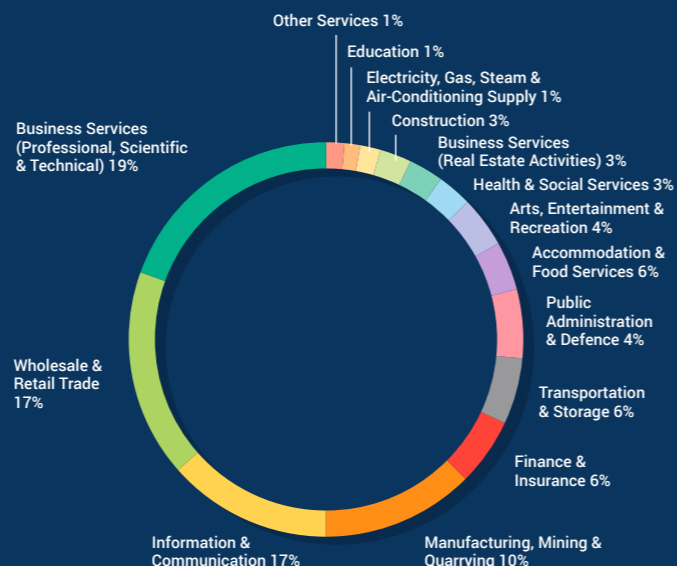
“The Fellowship has played an excellent role in rallying companies together to do good and raise the bar for corporate giving in Singapore.”

– **Lydia Ang (Mentor),**
 Head of Corporate Social Responsibility at CapitaLand Group
 & General Manager of CapitaLand Hope Foundation,
CapitaLand Limited

“My quest to make our corporate giving more strategic led me to the Company of Good Fellowship, where I learned that we are never alone when it comes to corporate giving. Fellows enthusiastically shared their experiences, and partnerships were formed in the name of doing good.”

– **Brian Lim (Fellow),**
 Director of Business Development,
Feng Ming Construction Pte Ltd

SECTOR REPRESENTATION OF OUR FELLOWS



PAST PARTICIPATING FELLOWS & MENTORS

1. Agrivo International Limited
2. Alpha Development
3. Asia Pacific Breweries (Singapore) Pte Ltd
4. Big Heroes Limited
5. Boustead Singapore Limited
6. Building and Construction Authority
7. Bulgari South Asian Operations Pte Ltd
8. BusAds Pte Ltd
9. CapitaLand Limited
10. Ceris Media Pte Ltd
11. Changi Airport Group (S) Pte Ltd
12. Citi Singapore
13. Cognizant
14. Credit Suisse Singapore
15. Damson Capital
16. DBS Bank
17. D'Elegance International Pte Ltd
18. Deloitte Singapore
19. Design Prodigy Pte Ltd
20. Dredging International Asia Pacific Pte Ltd
21. DXC Technology
22. Dymon Asia Capital (Singapore) Pte Ltd
23. Expedia Inc
24. Feng Ming Construction
25. FoodServices Inc Pte Ltd
26. Fossil Singapore Pte Ltd
27. Frasers Centrepoint Limited
28. Fullerton Health Foundation
29. GIC
30. Gobbler Pte Ltd
31. Goshen Art Gallery
32. Greenpac (S) Pte Ltd
33. Hitachi Aqua-Tech Engineering Pte Ltd
34. IBM Singapore Pte Ltd
35. ICON+ Pte Ltd
36. IKEA Southeast Asia
37. Infineon Technologies Asia Pacific Pte Ltd
38. Jardine Matheson Group of Companies
39. Johnson & Johnson
40. Keppel Corporation Ltd
41. KPMG in Singapore
42. Ksubaka Pte Ltd
43. Lavaworks Pte Ltd
44. Marina Bay Sands
45. Maybank Singapore
46. Mayer Marketing Pte Ltd
47. Mediacorp
48. Ministry of Finance
49. MSD Intl GmbH (Singapore branch)
50. Neo Group Limited
51. Nippon Paint (Singapore) Co. Pte Ltd
52. Nirvana Memorial Garden Pte Ltd
53. Play Toys Pte Ltd
54. PricewaterhouseCoopers (Singapore) Pte Ltd
55. Right People Group of Companies
56. Rio Tinto Singapore Holdings Pte Ltd
57. S. J. Low Bros & Co Pte Ltd
58. Samsui Supplies & Services Pte Ltd
59. Shell Eastern Petroleum (Pte) Ltd
60. Shopee Singapore Pte Ltd
61. Singapore Post Limited
62. Singtel
63. Sodexo
64. SP Group
65. Spic & Span
66. Standard Chartered Bank
67. Swire Pacific Offshore (Operations) Pte Ltd
68. The Body Shop
69. The Fullerton Heritage
70. The Patina, Capitol Singapore
71. The Shioh Collective
72. Twitter Asia Pacific
73. Uber
74. Vriens & Partners
75. Yusen Logistics (Singapore) Pte Ltd

GROOM LEADERS OF TODAY FOR A BETTER TOMORROW



THE COMPANY OF GOOD FELLOWSHIP

The Company of Good Fellowship empowers corporate leaders to catalyse change and success for the business and community. Through the Fellowship's focus on developing leadership, systems thinking and community engagement, Fellows are better equipped with the relevant skills and knowledge to undertake challenges of the future economy.

WHY BECOME A FELLOW?



Meet like-minded corporate leaders who are leading or influencing corporate giving in their organisations



Network with senior leaders across businesses, governments, and civil society on doing good



Develop insights on the giving landscape and broaden perspectives in harnessing untapped opportunities for businesses in the community



Gain knowledge and skills on designing corporate giving strategies and programmes that meet business and community needs



Access partnership opportunities to align and integrate "doing good" as part of business that is strategic, sustainable and impactful



WHO SHOULD APPLY?

This programme is designed for high potential corporate leaders, including but not limited to the following functions:

- ♥ Corporate Strategy & Planning
- ♥ Human Resources
- ♥ Marketing & Communications
- ♥ Corporate Social Responsibility
- ♥ Public Affairs
- ♥ Sustainability

HOW TO APPLY?

Placement in the Fellowship is capped to ensure a conducive learning experience. All registered businesses in Singapore are eligible for the Fellowship.

Programme fees for the Fellowship have been heavily subsidised from the original amount of S\$8,000. The final amount payable includes a non-refundable administrative fee of S\$200. Selected applicants will be contacted for an interview to understand their motivations in joining the Fellowship.

Programme Fee (incl. GST)	Large Enterprises	Small and Medium Enterprises*
Total Fee	S\$1,800	S\$1,320
Early Bird Promotion Fee (24 Sep – 18 Oct)	S\$1,440	S\$1,100

* Company's annual sales turnover of not more than S\$100 million OR employment size of not more than 200 workers

** Usual programme fee is S\$8,000

Applications for the 3rd intake are open from 24 September to 23 November 2018.

Visit companyofgood.sg/fellowship for details.



PROGRAMME OUTLINE

DURATION:
12 sessions over 5 months (May – September)

The Fellowship provides opportunities for Fellows to build capabilities and ideas on impactful business solutions while leveraging on emerging corporate giving practices. In addition, Fellows will be empowered to institutionalise systems and processes that can integrate capabilities of their organisations with the prevailing needs of the community. Here is what it will look like:

THE COMPANY OF GOOD FELLOWSHIP LEARNING JOURNEY

CORE MODULES

- ♥ Transformative Leadership: From Me to We
- ♥ Why Good Matters: Impacting Business and Community
- ♥ The Giving Landscape: Needs & Opportunities
- ♥ Innovative Giving: More than the Bottom Line
- ♥ Framework for Strategic Giving: The 4 'I's

ONBOARDING



ELECTIVE MODULES

- ♥ Social Innovation: Relevance to Corporate Giving
- ♥ Business Case for Strategic Corporate Giving: Tips and Tools
- ♥ Regional Perspectives: Beyond the Red Dot

ACTION PROJECT PRESENTATION & JUDGING



GRADUATION



DURING & POST FELLOWSHIP

MENTORSHIP

Receive guidance from senior business leaders and consultants for action projects

EVENTS, CAMPAIGNS & SEMINARS

Get invitations to join exclusive opportunities, initiatives and events by NVPC

NETWORKING & PARTNERSHIPS

Attend networking and learning sessions hosted by the Fellowship community to explore potential partnerships, deepen learning in leadership, and discover insights in strategic corporate giving

ELECTIVE MODULE

REGIONAL PERSPECTIVES: BEYOND THE RED DOT

Selected Fellows who are in regional roles for corporate giving will be invited to take up this elective module. More details, including potential travel & additional programme fees, will be shared nearer to the beginning of the Fellowship